

## *From Boca To \$3 Billion And Beyond... The Moment is Now!*

### Honors Diary: Wednesday 22<sup>nd</sup> March 2006

Over 1,200 Herbalife leaders from around the world attended the unbelievable meetings and activities in Boca Raton! The event began on Tuesday night with an incredible **Welcome Reception** by the beach, where Distributors enjoyed a fabulous buffet, cocktails, live music and dancing beneath the stars!

Wednesday morning started with a choice of **sporting activities**, including a morning workout with Dr. Luigi, a bike ride, a 5K run and a hosted walk. This was followed by a **Fresh Start Shake Breakfast** before the **Herbalife Honors** meeting began.



**Michael O. Johnson, Greg Probert** and Chairman's Club Members **Leslie Stanford, Pedro Cardoso** and **Martin Ernst** were the hosts for a day of training and recognition. Key messages and highlights included:

- A vision and road map to our goal of \$3 Billion and beyond, presented by MOJ and Greg. .
- **John Peterson** and **Susan Peterson**, were welcomed to the elite Founder's Circle, alongside existing member, **Geri Cvitanovich-Dubie**. Recognition of all Chairman's Club members and Herbalife President's Team members and 7,500 qualifiers.
- New Chairman's Club Member **Michaël Palmstierna Hamilton** was officially recognized on stage and awarded the new Chairman's Club plaque.
- A **Mark Hughes video** outlining the key elements of the business: keep it simple, focus on getting new customers and Distributors, always protect the integrity of the Company and believe in Herbalife, the Products and the Marketing Plan. This video will be available on HBN next month.
- An overview of **Customer Clubs** – and the four key elements that make them successful: 1. Product results 2. Socializing 3. Recognition 4. Sense of community
- The Herbalife Family Foundation opened its 10<sup>th</sup> **Casa Herbalife** – the Wayne Barton Centre in Boca Raton. **Michael O. Johnson**, Chairman's Club Members **Leslie Stanford** and **Blake Morgan** and former Co-President **Carol Hannah** met some of the children and presented the Herbalife Family Donation of **\$25,000**.



*Quote of the day from Michael O. Johnson:*

*"We are only just getting going on delivering Mark's dream!"*

See exclusive video highlights from the 2006 Honors by logging on to HBN via [www.MyHerbalife.com](http://www.MyHerbalife.com)  
View and purchase photos online at <http://www.shutterfly.com/pro/robbsphotos/2006HerbalifeHonors>  
Exclusive training materials from the spears are being uploaded to the Honors area of [www.MyHerbalife.com](http://www.MyHerbalife.com). Check back daily for updates!