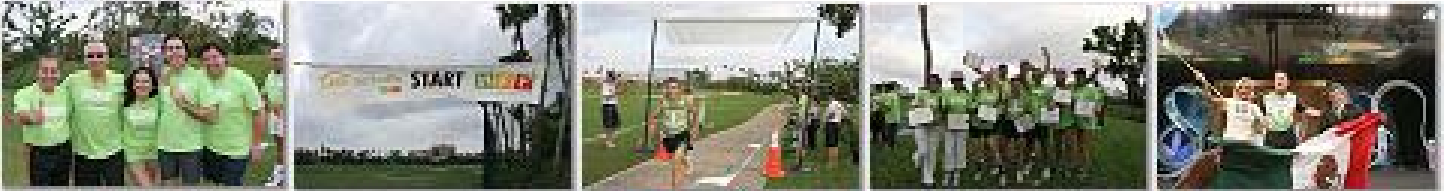


From Boca To \$3 Billion And Beyond... The Moment is Now!

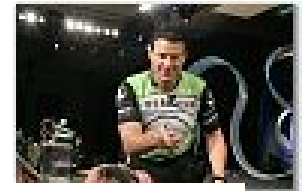
Honors Diary: Thursday 23rd March 2006

Hundreds of Distributors joined the Herbalife Family Foundation 5K Run/ Walk on **Thursday morning**. Congratulations to US President's Team Member, **Gabriel Sandoval** who was the first person to cross the finish line. More than **\$20,000** was raised for the Foundation!



After a special Herbalife Brunch, the Honors training continued. Founder's Circle Member **Susan Peterson** and Chairman's Club Members **Garry DeBrabander** and **Bea Bos** were hosts for the day – here are a few highlights:

- **Michael O. Johnson** promoted a consistent and positive brand experience in every possible way – through community activity, customer service and product excellence. To support this message, the 'Herbalife in Action' section on myherbalife.com features brand building activities from all over the world.
- New Chairman's Club Members **James Chen** and **Molly Yang** from **Taiwan** were recognized with their new inaugural video.
- Greg Probert took up a theme of the previous day: the virtuous circle of long term customers leading to improved customer and Distributor retention, which then leads to Distributor recruiting and then results in more long term customers. Using the excellent retailing, recruiting and retention in France as an example, he showed the impact of how a **united leadership** adopted and modified The Total Plan tailoring it to local market needs and creating a proven formula for success.
- Honors participants were given an overview of various **Business Referral Methods** to help them gain long term customers, improve retention and enhance recruiting of new Distributors. Key elements include:
 1. Long tem customer focus
 2. Customer referrals
 3. Recruiting by 'tell, show, try and do'
 4. Duplicable referral method



Garry DeBrabander and **Bea Bos** then hosted the panel session of presenters to share success stories and best practices from around the world.

- While **Michael O Johnson** celebrated his **3rd Anniversary** with the Company, special recognition also went to Chairman's Club Members, **Lori and John Tartol** who celebrated an incredible **25 years** as Herbalife Distributors! President's Team members, **Judith Kyker and Elizabeth Thomson** and **Tony and Penny Wing** also were congratulated and recognized for their **20 Years** with Herbalife!

See exclusive video highlights from the 2006 Honors by logging on to HBN via www.MyHerbalife.com
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Exclusive Training materials from the spears are being uploaded to the Honors area of www.MyHerbalife.com. Check back daily for updates!