

# EXTRAVAGANZA

SEOUL • KOREA • 19-21 JUNE 2009



## WELCOMING ONE OF OUR SPECIAL GUEST SPEAKERS

CHAIRMAN AND CHIEF EXECUTIVE OFFICER

### MICHAEL O. JOHNSON

Michael O. Johnson has a track record of success as a leader. Named chief executive officer of Herbalife in 2003 and chairman in 2007, he sets the vision and strategy, and is the voice of the company to over 1.9 million Independent Distributors. He oversees all aspects of the company's global operations, ensures the company has the resources necessary to meet its goals and pursues profitability and growth to increase shareholder value.

Under his direction, the company has had five years of double-digit sales growth and has doubled – from net sales of \$1.1 billion in 2003 to \$2.4 billion in 2008 – as well as building a global brand through its sponsorship of athletes, events and teams around the world, including the LA Galaxy, the LA Triathlon, Amgen Tour of California and American Youth Soccer Organization (AYSO). Michael has strengthened Herbalife's product development through the creation of Scientific and Nutrition Advisory Boards, the continued funding of the Mark Hughes Cellular and Molecular Nutrition Laboratory at UCLA, research and clinical studies at other leading universities and the development of the Herbalife Product and Science Center in Los Angeles. Prior to Herbalife, Michael spent 17 years with The Walt Disney Company.



Michael is also chairman of the Herbalife Family Foundation (HFF), which is funded through donations from Herbalife, its Independent Distributors, employees, families and friends. In 2005, HFF launched its worldwide Casa Herbalife program to help bring good nutrition to needy children. Its first US-based site was at A Place Called Home and there are now 39 Casa Herbalife programs on five continents.

Outside the boardroom, Michael is a fitness enthusiast and has been participating in triathlons for more than 20 years. He has encouraged Herbalife employees and Independent Distributors to join with him in participating in triathlons around the world.



*Making the world healthier.*