

CASA HERBALIFE – INDIA LAUNCH



A day of excitement, conviction and dedication, all unfolded at the launch of CASA Herbalife India launch held on 27th August 2009. Herbalife India successfully launched its most awaited Corporate Social Responsibility activity CASA Herbalife India in association with the SOS children’s villages of India. The launch was done at the SOS Children’s village’s vicinity in Bangalore. Herbalife will work closely with the organization for all CASA Herbalife activity across India.



The preliminary of the launch began with a beautiful invocation by the children of SOS village with a traditional lamp lighting and cake cutting ceremony. The launch program was unveiled by Ajay Khanna – Country Head, Herbalife India along with three of our important invitees, Sr.Executive President’s Team Member Hemang Pandit, International President’s Team Member Sandeep Kerkar and Ravi Sundaram. CASA Herbalife India laid its foundation with a cheque presentation of Rs.9,56,000/- (US\$ 20000) to the SOS children’s villages of India along with a plaque and letter from our CEO & Chairman Michael O’ Johnson, which was received by Mr.Harpreet Singh – National Director and Mr. Titus – Zonal Director of SOS.



The launch program had an attendance of few media personnel’s, SOS Children’s Villages staff and the most excited children of SOS, who not just participated, but also entertained everyone with a galore of cultural activities to make the day. All Herbalife India employees and invited distributors dressed in the HFF T-shirts brought in the aura of commitment towards the CASA Herbalife Launch. The day was not mere participation but also included generous contributions and gifts to the children.

**We Pledge to share HEALTH & WEALTH
Through CASA Herbalife, It’s Our Social Responsibility We Belong To The HFF.**