

# Herbalife University

Macau

September 10–12, 2010

The Venetian Macao Resort Hotel  
Estrada da Baía de N. Senhora da Esperança, s/n,  
Taipa, Macao SAR, Macau, Macau



Launching the Herbalife Decade: 2010-2020 Think Big. Be Proud.

## Special Guest Speaker Announcement

### Dr. Eduardo Cuellar & Sylvia Anzola Chairman's Club Members



Sylvia says.

In the mid 1990's, Eduardo Cuellar and Sylvia Anzola were established professionals—he was a physician; she was a psychologist—working and living in Bogota, Colombia. They both loved their jobs and were highly regarded in their respective fields, but they were struggling to make ends meet. “Even as professionals, we were not achieving our dreams,”



Then, during a vacation on the Caribbean island of Aruba, they met Alejandro Riviello, their sponsor, who introduced them to Herbalife. “Our daughter had been trying to control her weight,” Eduardo says. “We had tried other nutritional plans, but nothing worked. So we decided to try Herbalife.” After using Herbalife® weight-management products, their daughter lost weight and felt terrific. Soon after, the whole family was sampling Herbalife products and sharing them with others.

A weekend trip to the 1997 Chicago Extravaganza pushed the couple's interest in the business to a new level. “We thought it was going to be an *academic* meeting,” Eduardo laughs, “but everybody was dancing and having a good time.” Feeling inspired, Eduardo and Sylvia returned to Colombia with a renewed sense of enthusiasm for their business. Eight months later, Sylvia left her job to become a full-time Herbalife Independent Distributor.

For the next four years, Eduardo and Sylvia ran their business in a “very simple and basic way,” staging meetings in their living room. Eventually, they opened an office and developed more formalized training sessions. “We started out a system with just a few Distributors,” Sylvia explains, “and that duplicated because these people started to bring in more prospects to join our organization.”

Today, Eduardo and Sylvia live in a beautiful new home and enjoy several vacations a year. Their daughter, Maria Angelica, and son, Eduardo Jr., have now become Distributors, joining the family business. “We work as a team and that is definitely very valuable,” Sylvia says. “Our future is filled with optimism and enthusiasm, thanks to Herbalife.”

*\*Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average-Gross Compensation for U.S. supervisors at [www.herbalife.com](http://www.herbalife.com) and [www.myherbalife.com](http://www.myherbalife.com).*

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