

HERBALIFE INDIA ANNOUNCES

Saina Nehwal As Brand Face

Herbalife India is proud to announce Saina Nehwal as the Brand Face for Herbalife India's Nutrition and energy range of products.

In a press conference held at the Oberoi on 28th January, 2009, Saina Nehwal the world number 10 Badminton player was announced as Herbalife India's Brand Face for nutrition and energy range of products.

As a brand Face, Saina will play a pivotal role enhancing the brand aspiration value through her association in presenting the brand, products & promotional activities.



Saina Nehwal has made a mark of her own. Saina upset world no. 6 Chen WANG to create history at the Beijing Olympics by reaching the quarterfinals. She created history by becoming the first Indian woman to win a Grand Prix Gold event, The Chinese Taipei Open in 2008. Saina was also named BWF's Most Promising Player of 2008, and capped off an amazing 2008, by reaching the semifinals of the Badminton World Masters, becoming the 1st Indian to do so among other similar laurels under her belt. Today, Saina Nehwal, with all her determination, conviction and willpower, is all set to make a triumphant mark in the world badminton championships thereby making India pride.

National Achievements :

- Junior All India Champion – Singles and Doubles
- Runner Up Senior All India Champion – Singles
- Winner of the Reliance cup, Ahmedabad 2007
- Won the All India National Championships
- 2002-05 in the Singles and Doubles Category

Global Achievements:

- Winner Junior Czechoslovakia Open 2003
- Winner of the Asian Satellite Tournament (Indian chapter), twice in a row
- Silver Medalist – Team Event, Youth Commonwealth Games 2004.
- Bronze medalist - Mixed Team Event, Commonwealth Games 2006.
- Winner Philippines Open 2006, a 4-star event (1st Indian woman to do so).
- Winner Chinese Taipei Grand Prix Gold 2008. (1st Indian woman to do so)
- Gold medalist Commonwealth Youth Games 2008. (1st Indian woman to do so)
- Winner World Junior Championships 2008 (1st Indian to do so)

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