



HERBALIFE BECOMES OFFICIAL NUTRITION SPONSOR OF SANTOS F.C.



HERBALIFE.



Herbalife is proud to be the new Official Nutrition Sponsor of the Santos Soccer Club.

Based in the city of Santos in São Paulo, Brazil, Santos F.C. is one of the most successful soccer teams of the twentieth century in the Americas. With eight championships to date, they are the Brazilian team that holds the most National Cup titles.

Herbalife's sponsorship of Santos F.C. is an unprecedented model in Brazilian soccer, as it's the first time one of their clubs enters a nutrition sponsorship. This one-year sponsorship includes nutrition consultation and supply of Herbalife® products.

As part of this sponsorship agreement, the Herbalife logo will be featured on seats of the team's home, the *Urbano Caldeira* Stadium, also known as *Vila Belmiro*, on boards in the soccer fields of the *Rei Pelé* Training Center and on the Santos F.C.'s official backdrop. In addition, Herbalife will have the option to place ads on the Vila Belmiro electronic billboards. The agreement also grants Herbalife access to a designated area inside the Vila Belmiro Stadium, where promotional activities and sampling events will be hosted during home games.