

Dear Team Herbalife,

We would like to inform you that effective Monday, February 22nd 2010, all new incoming Distributor applications will be required to provide their date of birth on their Distributor Application. This information is required for records and verification purposes.

New Distributor Applications received as of February 22nd that do not have a date of birth will be processed and then put on hold until the date of birth can be supplied, this can be done by the new Distributor submitting to Herbalife a copy of their legal proof of date of birth, such as the Distributor's National ID, Driver's License, Birth Certificate, etc.

Please note as part of the online Distributor application process that is currently available in some countries the date of birth is already mandatory. Therefore making it a requirement on the paper Distributor Application will bring consistency to our application processing.

We are sure this will cause very little interruption to the business as currently 99% of applications received globally already supply this information. Please share this update with your organizations.

Regards,

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