



HERBALIFE BECOMES THE OFFICIAL SUPPLIER OF MONTEPASCHI MENS SANA BASKET

We are excited to announce that Herbalife has signed an agreement to become the Official Supplier of Montepaschi Mens Sana Basket for season 2009-2010.

Montepaschi Mens Sana Basket, one of the most important Italian basketball teams, will defend their Italian Champion title won during last season.

They have won the Italian Championship for the last 3 consecutive seasons, and have achieved excellent results also in Europe.

Herbalife logo will be showcased throughout the indoor sports arena of Montepaschi Mens Sana Basket during home matches, as well as through the club's website.

Market research positions the basket in second place in the ranking of sports most followed by the Italian public, showing a great growth in recent years.

The exclusive of SKY (Italian cable TV) provides a very high level of coverage and the major daily newspapers reserve more spaces to Montepaschi Mens Sana Basket.



Approved materials for Distributors and complete guidelines will be available soon.

This is another exciting partnership!