

## Herbalife gets into Social Networking!

We're joining the online communities and building our brand exposure with our new Facebook and Twitter pages.

Facebook lets us post fun videos, pictures and company updates quickly. Twitter lets us tell others what's happening in the company.

You can become a fan of Facebook page at [www.facebook.com](http://www.facebook.com), or follow our updates on Twitter at [www.twitter.com](http://www.twitter.com).

Just search for 'HerbalifeHQ' at either site.

*"HerbalifeHQ on Facebook and HerbalifeHQ on Twitter is in English only at this time."*

Search Herbalife HQ here



The screenshot shows the HerbalifeHQ Facebook page. The top navigation bar includes 'facebook', 'Home', 'Profile', 'Friends', 'Inbox', 'Settings', 'Logout', and a search bar. The page header features the Herbalife logo and the text 'HerbalifeHQ Become a Fan'. Below this are tabs for 'Wall', 'Info', 'Photos', 'Boxes', 'Video', 'Notes', and a plus sign. A text box prompts 'What's on your mind?' with a 'Share' button. A section titled 'HerbalifeHQ Just Fans' includes a 'Settings' link. The main content area shows a post from HerbalifeHQ titled 'Herbalife in Action' with a description: 'We believe in supporting a healthy, active lifestyle and that's why we sponsor so many athletes and fitness events around the world. From the L.A. Galaxy to IndyCar drivers E.J. Viso and Townsend Bell to gold medalists, our products help bring good nutrition to winning performances.' Below this is a post from HerbalifeHQ titled 'HerbalifeHQ Herbalife Nutrition Station at Indy 500' with a photo of a nutrition station and the text 'Indy 500'. On the left side, there are options to 'Edit Page', 'Send an Update to Fans', and 'Promote Page with an Ad'. A text box states: 'Our products are sold exclusively through independent distributors. Visit Herbalife.com for more product info or contact us at: 866-617-4273.' At the bottom left, there is a 'Fans' section showing '3 Fans' and a 'See All' link.