

# HERBALIFE. ANNOUNCEMENT



## Herbalife Becomes the Official Sponsor and Provider of Nutritional Products to Spain's Valencia C.F.

We are excited to announce that Herbalife has signed an agreement with one of Spain's leading *La Liga* football teams, Valencia C.F., to become the Official Sponsor and Provider of Nutritional Products.

Millions of people will see the Herbalife logo on all Valencia match and training kit shorts, showcased at Valencia C.F.'s home stadium and training facility, and appearing on the team bus as well as on Valencia C.F.'s official media channels including their magazine and website.



This is Herbalife's fourth major soccer (football) sponsorship after LA Galaxy in the United States, Internazionale F.C. ("Inter") in Italy and F.C. Strasbourg in France. These dynamic relationships are part of an extensive sponsorship program that includes athletes, teams and events from around the globe, allowing Herbalife to demonstrate the success and effectiveness of our products on the world stage.

Approved materials for Distributors and complete guidelines will be available soon.

Proven. Powerful. Now is the time. Join in the excitement and visit [HerbalifeSports.com](http://HerbalifeSports.com) for more information. Go, Valencia!

