



HERBALIFE SPONSORS TOWNSEND BELL AT THE 2009 INDIANAPOLIS 500

KV Racing Technology will field a car for IndyCar veteran Townsend Bell, sponsored by Herbalife, at the 2009 Indianapolis 500, May 24, at the Indianapolis Motor Speedway in Speedway, Indiana.

"I am pleased to announce that Townsend Bell and Herbalife will be joining KV Racing Technology for the 2009 Indianapolis 500," said KVRT co-owner Kevin Kalkhoven. "Townsend is a proven talent who will provide valuable experience and knowledge to the team during the month of May. I also want to welcome and thank Herbalife for joining our effort. Herbalife is an outstanding company and we appreciate their support of Townsend and KVRT."

"Townsend is a talented athlete who exemplifies a healthy, active lifestyle" said Herbalife Chairman and CEO Michael O. Johnson. "We're glad to offer him an edge from a nutritional standpoint to be a strong racer, and we're proud to have him representing us at one of the world's most popular sporting events."

"I want to thank Kevin Kalkhoven, Jimmy Vasser and Herbalife for the chance to compete with KV Racing Technology at this year's Indianapolis 500," said Bell. "Turning back the clock to 2001, Jimmy was my teammate in my first Champ Car event. Now, I have the honor of racing for him and that is very special. I really want to express my gratitude to Herbalife for their support. Without Herbalife this would not be possible. I have been using [Herbalife products](#) for over a year now and have never felt better. I am proud to lead Herbalife's "Mission for Nutrition" on the race track."

"I am very pleased to have Townsend and Herbalife join KV Racing Technology," added KVRT co-owner Jimmy Vasser. "Also, with Herbalife on board I think the entire team will benefit by using their products during the long hours we put in during the month of May."

Watch the Indy 500 and cheer on Herbalife-sponsored athletes Townsend Bell and E.J. Viso. This is an exciting time in Herbalife!

