



## *Asia Pacific Extravaganza 2008*

*Welcomes Chairman & Chief Executive Officer*

### *Michael O. Johnson*

Michael O. Johnson is chairman and chief executive officer of Herbalife. As CEO, he oversees all aspects of the company's global operations. He is the voice of the company to our Distributors, sets the vision and strategy, and ensures that the company has the resources necessary to meet its goals.



Under his direction, the company has had a “mega” product launch each year including Niteworks™ for overall cardiovascular wellness in 2003; the ShapeWorks™ weight-management program and Garden 7™, essential fruit and vegetable phytonutrients; vitamin-based skin-care line NouriFusion™ and Liftoff™, the first effervescent energy drink in dissolvable tablet form, in 2005; immunity booster Best Defense, and Skin Activator® anti-aging line in 2006; hydration drink H3O and the kids line of shakes and vitamins in 2007.

Johnson spent 17 years with The Walt Disney Company. While leading Buena Vista Home Entertainment, he restructured the way the video rental industry operated by shifting to a revenue-sharing business model, and engineered the master plan for expansion of the company's worldwide video presence.

As president of Walt Disney International, Johnson devised and launched “Disney I”, a subscription entertainment service that served more than three million subscribers. Before Disney, Johnson served as publisher of Audio Times magazine and was with Warner Amex Satellite Entertainment Company directing activities for MTV, Nickelodeon and The Movie Channel on the west coast.



Johnson is a fitness enthusiast who has been participating in triathlons for more than twenty years. He's engaged employees, and Herbalife Distributors, in triathlons and fitness events worldwide. After reorganizing the Herbalife Family Foundation (HFF) in 2005, Johnson spearheaded the HFF Casa Herbalife program to bring good nutrition to needy children. HFF now provides funding and volunteer help to 32 Casa Herbalife programs on five continents.

## **EXTRAVAGANZA TRAINING QUALIFICATION**

**Open to all Fully Qualified Supervisors (FQS)**

**Find out more;**

<http://www.herbalifeextravaganza.com/bangkok>

**Don't miss out on Michael O. Johnson and our line up of Speakers.  
Invite all of your organization while there are still tickets available!**

***BELIEVE. ACHIEVE***



*Making the world healthier.*