



HERBALIFE IN ACTION

Around the world, in your community

In Your Community

Herbalife Family Foundation: Tsunami Disaster Relief

In response to the December 2004 tsunami in Southeast Asia and Africa, Herbalife championed fundraising to support tsunami disaster relief efforts. The Herbalife Family Foundation (HFF)—a 501(C)(3) non-profit organization created to assist children in need—set up a special fund to accept donations, which were made to Save the Children and SOS Children's Villages—two international organizations that focus on the needs of children. Both organizations were already well established in the affected regions.

- Save the Children. This organization, which works to meet the emergency and long-term needs of some of the region's poorest children and families, had teams on the ground in many of the hardest hit areas, including Aceh Province in Indonesia. Teams delivered fuel, supplies, temporary shelter, materials and food, especially for children under 5. Herbalife's partnership with Save the Children dates back to the first HFF donation to help in Kosovo in 1999.
- SOS Children's Villages. SOS has been the HFF focus in India for six years. SOS staff in Nagapattinum, India, which was heavily affected, worked in tents providing first-aid and moving in additional resources to help children, many of whom lost their parents in the tsunami.

